

# PEDESTRIAN AMENITIES

## EXISTING CONDITIONS ON MAIN STREET



## NEW STRATEGIES

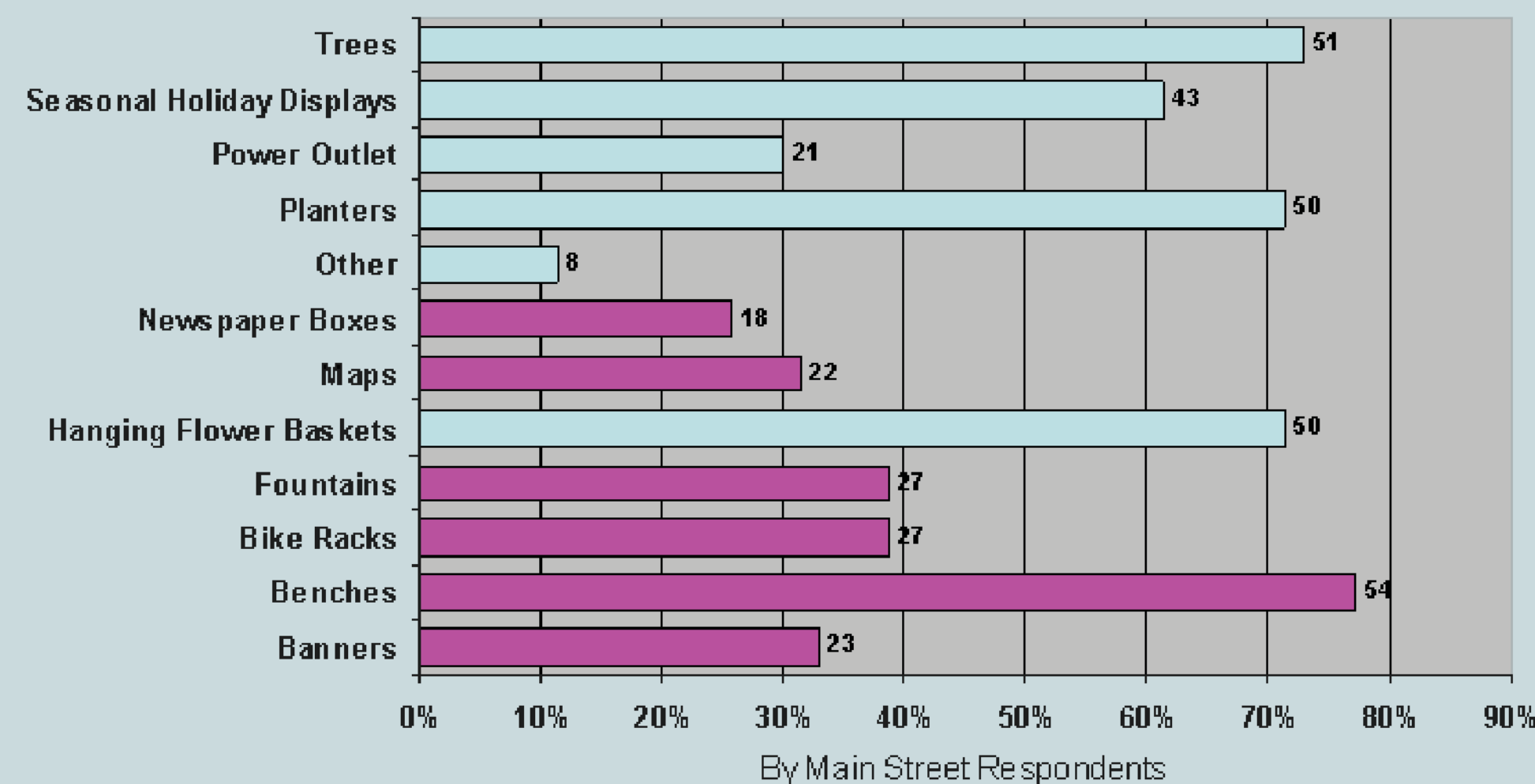
- memorable, activated streetscapes 12 months of the year
- updated graphic vocabulary



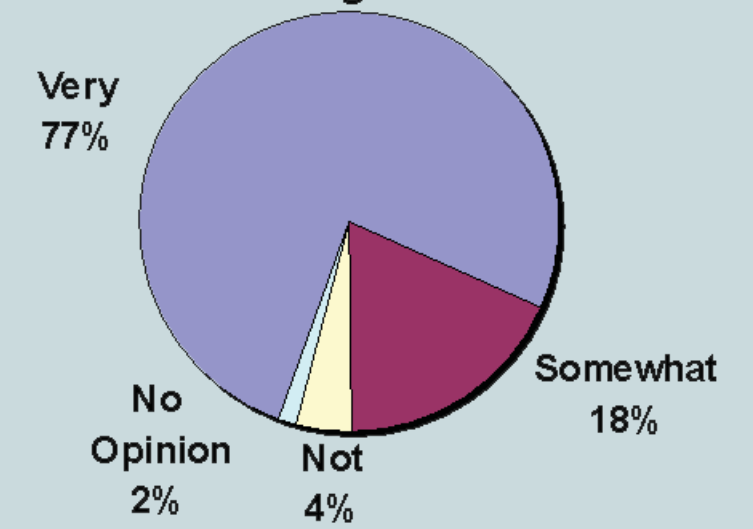
- durable, high quality materials
- signature elements respond to placemaking

- planters, seating and lighting to reinforce cafes and outdoor markets
- shade, shelter and lighting to provide comfortable, safe environments

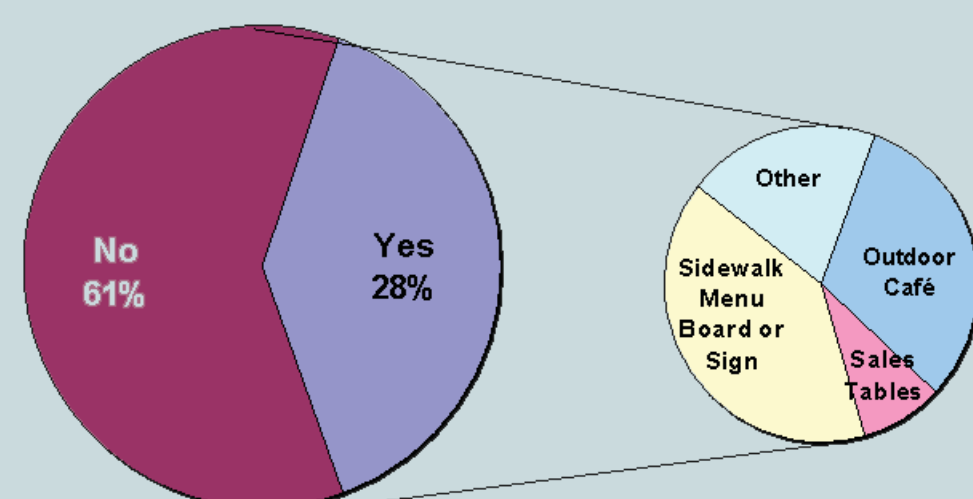
Important Public Amenities



Street Presence Importance to Building/Business



Utilization of Streetscape for Private Activities



# "CARS SHARING MAIN STREET"